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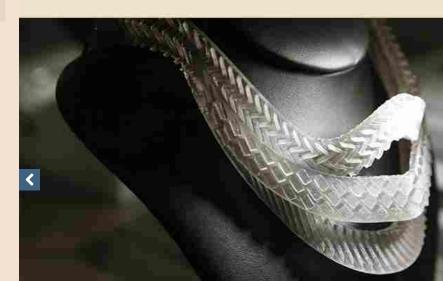
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## Vicenza's Jewelry Museum gets ready for new 2 year exhibition with 400 unique pieces

by Katy Mandurino



The exhibition "Jewellery and Journey", curated by Alba Cappellieri - Professor of jewellery Design at the Polytechnic University of Milan - set at Jewellery Museum until January 15, 2017, shows 25 prototypes of jewels created by international designers under 30 and realised with the support of some brands

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The Jewelry Museum in *Vicenza* is the first museum in Italy, and one of the few in the world, to be entirely dedicated to jewels. It was inaugurated on December 24, 2014 and it is getting ready for its second edition, which will remain open to public for two years (2017-18) with a completely new exhibition. Overall visitors will be able to see a stunning selection of some 400 unique pieces of jewelry.

Nine thematic rooms will lead visitors through a journey in time and through different cultures, from prehistory to the future: Symbol, Magic, Function, Beauty, Art, Fashion, Design, Icons and Future are names given to the nine different rooms.

In less than two years, the Jewelry Museum has registered over 33,000 visitors, partly thanks to the location - the stunning Basilica Palladiana, an architectural gem of the 16th century and UNESCO World Heritage since 1994, in the heart of Vicenza's old town - and partly for the quality of the exhibition itself - including historical, modern, futuristic and unique pieces of jewelry, all of them priceless.

The Museum was designed by Fiera di Vicenza and is managed by the same organization together with the Municipality. The underlying idea was to create a multifunctional space where to host exhibitions with a longer span of life: it was thus decided to change exhibitions every two year to give visitors a sense of continuity and a good reason to come back several times in order the appreciate in full, and without having to hurry, the whole collection.

The space covers over 410 square meters and provides visitors a riviting cognitive experience through heterogeneous aesthetics. Alba Cappellieri, professor of Jewelry Design at Milan's Politecnico and an expert in the sector in Italy, has been chosen as the curator of the show.

The coexistence of an iconic place such as the Basilica Palladiana and an innovative setting designed by Patricia Urquiola gives this Museum a truly significant artistic value.

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