

JEWELS OF POWER ON DISPLAY AT VICENZA'S JEWELLERY MUSEUM

The Museo del Gioiello in Vicenza is hosting "Jewels of Power: Crowns and Tiaras", the new temporary exhibition dedicated to these handcrafted symbols of power and prestige, will be inaugurated tomorrow evening (Friday 21st) and open to the public from 22nd September 2018 to 17th March 2019

Vicenza, 22nd September – **Jewels of Power** will be on display at **Vicenza's Museo del Gioielli**, the museum area inside the Basilica Palladiana, the first in Italy and one of only a few in the world dedicated exclusively to jewellery and managed by **Italian Exhibition Group S.p.A. (IEG)** - in partnership with **Vicenza Municipality**. The temporary "**Jewels of Power: Crowns and Tiaras**" exhibition, under the curatorship of **Alessandra Possamai**, will be **inaugurated tomorrow, 21st September** on the eve of the opening of **VICENZAORO** September (22nd-26th), and will be **open to the public from the following day (22nd September) until 17th March 2019**.

The exhibition itinerary provides **an accurate selection of crowns and tiaras** from different ages and contexts, **from high jewellery to fashion**: indeed, these artifacts, symbols par excellence of political and economic power, have spelt out the history of humanity and sanctioned the hierarchical division that distinguishes society from the Palaeolithic Age to modern democracies, and leading fashion houses have brought them back to the fore over the last 15 years.

According to curator **Alessandra Possamai** «*the exhibition is an excursus among crowns and tiaras of the past and present focusing attention on what they are and what they have been. An authentic leap into the tastes and styles of different eras through the works of great artists. A world of creative interest, a testing ground for contemporary goldsmiths and designers. The jewellery items in this exhibition are a sign of the gold art excellence, characterized by attention to detail and quality workmanship, which made Italian craftsmanship great throughout the world.*»

«*Over the last fifteen years,*» adds **Alba Cappellieri**, Director of Museo del Gioiello, «*the imaginative impertinence of fashion has brought crowns, ultimate symbols of royalty, back to the fore. Fashion has always absorbed and generated strong iconic values and crowns are powerful inspirations due to their immediate and universal symbolism. We are extremely proud of this new temporary exhibition: Alessandra Possamai has cleverly interwoven different times and contexts, displaying crowns and tiaras from high jewellery to fashion, confirming and extending the Jewellery Museum's pluralistic and inclusive spirit.*»

For **VIOFF - Vicenzaoro Fuori Fiera**, the event created by **Vicenza Municipality to promote the city and its local products alongside VICENZAORO September**, the exhibition and the prestigious museum areas inside the Basilica Palladiana that house the **Museo del Gioiello** will stay **open on Saturday until 10 pm**. For the **price of just €5.00**, visitors will be able to buy a **special ticket** that will give them **access to several of the city's museums during the evening of 22nd September**.

These **special tickets will be on sale on Saturday 22nd from 5 to 9.30 pm** in the **IAT tourist infopoints** in the **Basilica Palladiana, Piazza Matteotti** and at the **Museo Naturalistico Archeologico (Naturalist Archaeological Museum)**. The **museums included** in the special ticket are: **Palazzo Chiericati, S. Corona**

Church, Naturalist Archaeological Museum, Palazzo Leoni Montanari, Palladio Museum, Diocesan Museum and the Jewellery Museum.

Information about the Museo del Gioiello jewellery museum and the temporary exhibition is available on the website: www.museodelgioiello.it

Jewellery Museum opening times: Tuesday to Friday from 3 to 7 pm; Saturday and Sunday from 11 am to 7 pm.

Tickets: Euro 8.00 full price, Euro 6.00 reduced price

ITALIAN EXHIBITION GROUP SPA: FOCUS ON

Italian Exhibition Group (IEG) is Italy's leading trade show organizer and one of the top operators in the trade fair and congress sector in Europe, with Expo Centres in Rimini and Vicenza. IEG's expertise excels in the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked upon a significant international expansion strategy including joint ventures with local operators (for example, in the United States, the United Arab Emirates and China). IEG closed its 2017 balance with consolidated total revenues of 130.7 million Euros, a gross operating margin (EBITDA) of 23.2 million Euros and a consolidated net profit of 9.2 million Euros. In 2017, IEG staged a total of 50 shows and 206 congresses at its exhibition and congress centres in Rimini and Vicenza. www.iegexpo.it

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