

Press release

ITALIAN EXHIBITION GROUP: VICENZA'S MUSEO DEL GIOIELLO INAUGURATES "BRON", AN EXCLUSIVE ITALIAN RETROSPECTIVE EXHIBITION ON RUUDT PETERS

From tomorrow, 5th April to 22nd September, the works of the Dutch artist, one of the most esteemed on the contemporary scene, will be on display in the Spazio Off area of the museum located inside the Basilica Palladiana and managed by Italian Exhibition Group together with Vicenza Council.

Vicenza, 4th April 2019 – Italian Exhibition Group brings Ruudt Peters, one of the most popular contemporary jewellery designers, to Vicenza with a retrospective exhibition entitled BRON (Source) which, as of tomorrow, April 5th to September 22nd 2019, in the Spazio OFF area of the Museo del Gioiello jewellery museum located inside the Basilica Palladiana, will offer an overview of the rebel artist's work from the early seventies to his more recent creations triggered by an exploration of various cultures, customs and habits. This exclusive and complete vision of his work has been entrusted to a multimedia installation providing the opportunity to thoroughly discover his work through short films activated by QR codes.

A preview, attended by the author, Museo del Gioiello Director, Alba Cappellieri, IEG representatives and the authorities, is to be held at 6 pm today for the press and institutions.

The basis for Ruudt Peters' work is an inexorable curiosity about the essence and mystery of human existence, particularly in terms of religion, philosophy and alchemy. In the nineties, he exhibited his work in installation form, asserting himself as one of the first artists to consider jewellery and the way it is presented as equally important. "All my jewellery is interconnected and springs from a flowing process of events and various sources of inspiration", Peters explains. "Cause and effect. Action-reaction. Falling down and getting up. Uncertainty. Discovery. Curiosity. This together forms the BRON exhibition, an exhibition that does not only offer an overview of my work but also explores my sources of inspiration."

"Ruudt Peters is one of the masters of contemporary jewellery," says Museo del Gioiello Director Alba Cappellieri, professor at Stanford University and Milan Polytechnic, where she also directs the International Master Degree Course in Accessory Design and the Specialization Course in Jewellery Design. "We are honoured to be able to host him: through his work, the Museum confirms its pluralistic approach of including multiple visions of jewellery."

"Bringing BRON to the Museo del Gioiello is a sign of significant acknowledgement of the role that the museum has taken in the international jewellery scene," underlines Patrizia Cecchi, Italian Exhibitions Director for IEG. "It also confirms the profuse effort that Italian Exhibition Group makes towards promoting, with events linked to VICENZAORO, culture, gold and jewellery sector expertise and market opportunities in Europe and the rest of the world."

Museo del Gioiello opening times: Tuesday to Friday from 3 pm to 7 pm; Saturday and Sunday from 11 am to 7 pm. Tickets: full price Euro 8.00, reduced price Euro 6.00. www.museodelgioiello.it

ABOUT THE AUTHOR

Ruudt Peters (1950, Netherlands) is a jewellery designer, sculptor and visual artist. He attended the Gerrit Rietveld Academie in Amsterdam and, in 1973, founded the Galerie Ekster in Leeuwarden. Peters has taught at a large number of European academies and, in Italy, he has been a teacher at Alchimia –Contemporary Jewellery School in Florence. His works have been included in many museum collections in the Netherlands and abroad and are regularly exhibited by Galerie RA Amsterdam, Galerie Marzee Nijmegen, Galerie Spektrum Karlsruhe, Ornamentum Gallery Hudson NY and Galerie Rob Koudijs Amsterdam, to name a few. His many acknowledgments include the Herbert Hofmann Award (2004) and the Marzee Award (2005). In 2000 he was awarded the Françoise van den Bosch prize for his entire work.

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG) is the Italian leader in the organization of expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG hosted an overall total of 53 exhibitions organized or hosted and 181 conferences and events in its expo and conference facilities in Rimini and Vicenza. www.iegexpo.it

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