

Press release
(English Translation)

A NEW CALENDAR OF INITIATIVES AT THE “MUSEO DEL GIOIELLO” IN VICENZA TO DISCOVER THE ART OF GOLDSMITHING

From February to May, creative weekends for enthusiasts and the curious, and workshops for families

Vicenza, 11th February 2026 – Always a meeting place for beauty, culture and experimentation, Vicenza's Jewellery Museum, created by Italian Exhibition Group to promote the national goldsmithing tradition and managed by Vicenza Holding S.p.A., renews its creative weekend offer with new activities dedicated to those who wish to approach the world of goldsmithing and jewellery, deepen their knowledge and unleash their creativity. From February to May, a calendar of new events for adults and children alike will accompany the new exhibition *Gioiello–Italia. Material Technique Art. Between Ancient and Modern*, which opened in late November. The program includes four thematic workshops for adults, curated by jewellery designer Barbara Uderzo, and four workshops for families, designed to explore the world of jewellery through observation, hands-on experience, and play. The activities are inspired by discussions with industry professionals and are designed as active learning experiences, where the works of the Museum—the first in Italy exclusively dedicated to the art of goldsmithing—become a source of inspiration for the creation of unique, personal, and contemporary jewellery. In addition, for Valentine's Day, there is a special offer for two.

VALENTINE'S DAY BETWEEN ART AND ROMANCE

Throughout Saturday, February 14, the Jewellery Museum is celebrating love by offering a unique opportunity to visit the Museum's rooms and the creations on display as a couple with a 2-for-1 promo, allowing couples to enjoy the cheapest ticket for free.

IMAGINATION, SKILLS AND EXPERIMENTATION: THE ALCHEMY OF FAMILY-ORIENTED ACTIVITIES

One Sunday per month, the Jewellery Museum offers workshops and guided tours for families, organized in collaboration with Scatola Scultura.

The first is scheduled for Sunday, February 22nd, starting at 10:30 a.m. After exploring the collections dedicated to Vicenza art and embossing, "Jewels of Yesterday, Creations of Today" allows children to become goldsmiths for a day. Using a variety of materials and giving free rein to their imagination, they will create a piece of jewellery inspired by tradition.

On Sunday, March 29th, starting at 10:30 a.m., join us for "Green Thumb and Gold," a workshop inspired by nature and its masterpieces. Young participants will decorate a vase that will become a precious home for flowers, combining inventiveness, observation, and manual skill.

A journey into the past among the Museum's objects and paintings awaits families on Sunday, April 26th, starting at 10:30 a.m. In this workshop, amidst fabrics and diamonds, like ladies and knights, children will be able to dress up as ladies and knights after creating an artwork decorated with colorful fabrics and sparkling details.

The last family event is scheduled for Sunday, May 24th, starting at 10:30 a.m. "The Magical World of Pearls" is a journey through the history and significance of pearls over the centuries. Participants, inspired by the objects on display, will create a beaded artifact to take home as a memento of the experience.

FROM OBSERVATION TO CREATION: ALL WORKSHOPS FOR ADULTS

Training sessions begin on Saturday, February 28th. Starting at 2:30 pm, in collaboration with Assocoral, the "Red Coral for Your Earrings" workshop will be held. The workshop will focus on creating and customizing Mediterranean coral earrings, including an exploration of antique and contemporary jewellery exhibited in the Museum and a study of basic goldsmithing techniques.

On Sunday, March 22nd, starting at 10:30 a.m., participants will create a silver-plated brooch, which will culminate in the creation of a magnetic brooch. Elements of semi-precious stone, glass, or other materials will be applied to a creatively shaped base, and the surface will then be covered with pure silver leaf, transforming the initial idea into a unique and original piece of jewellery.

The third session, "From Idea to Jewellery: Create Your Own Pearl Necklace," is scheduled for Sunday, April 19th, starting at 10:30 a.m. Participants will be guided through the creation of a necklace, starting with the selection of a freshwater pearl. A look at antique necklaces and Made in Italy creations on display in the Museum will introduce participants to the design process, which will be completed by experimenting with a basic goldsmithing technique to shape the metal wire and enhance the selected pearl.

On Sunday, May 17th, let's look at the color and expressive power of semiprecious stones. Starting at 10:30 a.m., let's unleash the power of color: choose a stone and create your own ring. Each participant can choose from amethyst, malachite, carnelian, jasper, and tiger's eye and create an original ring, learning the mounting and finishing techniques needed to properly secure the stone. An immersive experience in the world of goldsmithing, featuring hands-on demonstrations and hands-on experimentation.

Registrations by reservation at the number +39 0444 320799 or by mail info@museodelgioiello.it.

The exhibit "Gioiello-Italia. Gioiello-Italia. Material Technique Art. Between Ancient and Modern."

Opened in November 2025 and running until 2027, the Jewellery Museum's new exhibition, curated by Paola Venturelli, tells the story of jewelry created and transformed over time in Italy. The exhibition unfolds across six rooms and eleven thematic sections, following a chronological itinerary from the 5th century B.C. to the 21st century. A carefully selected collection of emblematic pieces, artifacts, and artworks from 13 museums and foundations highlights key moments and the specificities of a rich, complex, and centuries-old goldsmithing tradition. The exhibition reveals the identity of Italian jewellery as a vast mosaic: made up of workshops, masters, and regions, but also of exchanges, experimentation, and ongoing dialogues with the past and with innovation.

The "Museo del Gioiello" of Vicenza

The first museum in Italy and one of the few in the world dedicated exclusively to the art of jewellery, the Vicenza Jewellery Museum is a permanent exhibition space located inside the Basilica Palladiana, a UNESCO World Heritage site, in the heart of the city's historic center. Inaugurated in 2014, it is a project initiated by Italian Exhibition Group S.p.A. and, since 2025, has been managed by Vicenza Holding S.p.A., the company representing the Municipality of Vicenza, the Province of Vicenza, and the Vicenza Chamber of Commerce in the trade fair company organizing the international jewellery show Vicenzaoro.

USEFUL INFO

The Jewellery Museum is located inside the Basilica Palladiana, in Piazza dei Signori, 44, in Vicenza. It is part of the network of museums and monuments in the historic center. It can be visited with the VICENZA GOLD CARD (valid for 12 days from the date of purchase for 11 sites at a cost of €22, €17 for concessions, €26 for Family); the VICENZA SILVER CARD (valid for 8 days from the date of purchase for four of the 11 sites on the network at a cost of €16, €14 for concessions). The ticket office and bookshop are managed in collaboration with the Vicenza Consortium, which already coordinates the city's tourist sites. Admission is €10 with a discount for residents, families, students, and schools. To find out about all the special offers and free admission, visit: www.museodelgioiello.it.

Opening hours: Tuesday to Friday 9:00 AM - 1:00 PM and 3:00 PM - 6:00 PM, Saturday and Sunday 9:00 AM - 6:00 PM. For the events calendar and further information, please visit the Museum's website and social media channels., [Facebook](#) and [Instagram](#).