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PRESS

Press Release (English translation)

MUSEO DEL GIOIELLO OF VICENZA: A TRIP IN THE HISTORY OF VICENZA'S CERAMICS ART

From September 5th to December 8th 2024 the new temporary exhibition "1949-1975: Ceramics between design and artistic experimentation. A parallel story to the Gold Fair", curated by the "Giuseppe De Fabris" Civic Museum of Ceramics in Nove (VI), exhibits valuable pieces from the historical collection of Fiera di Vicenza, now Italian Exhibition Group.

www.museodelgioiello.it/en

Vicenza (Italy), 5th of August, 2024 – Artistic invention, innovation, craftsmanship. Renowned for its goldsmithing production, Vicenza has developed another artistic and entrepreneurial excellence over the centuries: ceramic art. Precisely this production is at the center of the new temporary exhibition of the Vicenza Museo del Gioiello, "1949-1975: Ceramics between design and artistic experimentation. A parallel story to the Gold Fair". The exhibition, curated by the "Giuseppe De Fabris" Nove's Civic Museum of Ceramics (Nove is a town in the Vicenza region), will remain open to the public from September 5th to December 8th 2024 to retrace the evolution of a fascinating manufacture, whose tradition is strongly anchored to territory.

On display are 27 unique creations from the collection of Fiera di Vicenza (now IEG - Italian Exhibition Group), which between 1949 and 1975 won awards during the competitions organized as part of the trade fair held in the Venetian capital. An important showcase for local craftsmanship and industry, Fiera di Vicenza played a crucial role in promoting Vicenza ceramics on a national and international level, also attracting world-famous artists.

But why an exhibition on ceramics at the Museo del Gioiello? The exhibition aims to pay homage to the importance of Vicenza as an exhibition center in the year in which IEG - which manages it - celebrates the 70th anniversary of the goldsmith fairs, which with Vicenzaoro have become a reference in the international jewelry market. Michela Amenduni, Managing Director of the Museo del Gioiello explains: «Ceramic art is an artistic excellence that takes us back to the origins of the Vicenza gold fair, exactly 70 years after its birth. It represents pride for our territory, and we are thrilled to offer the general public the opportunity to discover this tradition, which represents another founding element of Vicenza's cultural heritage, proposing our museum as an amplifier of our artistic heritage".

«The works included in the Fiera di Vicenza collection are a very important testimony to a particularly fruitful season, which reflects decades of artistic inventions, innovation and mastery – underlines the mayor of Nove, Luca Rebellato -. The exhibition that we present in collaboration with the Museo del Gioiello allows you to immerse yourself in this extraordinary heritage in celebration of the numerous artists who have contributed to innovating the languages of ceramic tradition and making Vicenza ceramics one of the most appreciated in the world. The collection is testimonial to an era of great artistic, artisanal and entrepreneurial enterprises, which saw Nove return to being an internationally recognized center".

Coinciding with the opening day of Vicenzaoro, Friday September 6th, the Museo del Gioiello will exceptionally remain open until 9pm.

On the same days, from September 6th to 8th, ceramic art lovers will be able to go to the town of Nove, where the 27th Ceramics Festival will be held with over 80 international artists and artisans who will exhibit their

works in symbolic places of the historic center, but also events, exhibitions, workshops, laboratories and guided tours.

The visit to the temporary exhibition "1949-1975: Ceramics between design and artistic experimentation. A parallel story to the Gold Fair" is included in the price of the entrance ticket to the Vicenza Museo del Gioiello, the first museum in Italy dedicated exclusively to goldsmithing and jewelry art, which hosts an evocative journey through Italian jewelry through over 250 goldsmithing creations from all eras, as well as a rich program of activities including guided itineraries, educational tours, workshops for children and families and creative workshops for adults.

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ABOUT THE JEWELLERY MUSEUM

The Jewellery Museum is located at the **Basilica Palladiana**, Piazza dei Signori, 44, 36100 Vicenza (Italy). It is part of the circuit of museums and monumental locations in the historic city center that can be visited with the single Vicenza Card ticket. The operational management of the ticket office and bookshop is in collaboration with the *Vicenza è* consortium, which already coordinates the city's tourist sites.

Opening hours: Tuesday to Friday 10am - 1pm and 3pm - 6pm, Saturday and Sunday 10am - 6pm.

More about the events calendar, the advantages of the "Vicenza Card" and discount tickets can be found on <https://www.museodelgioiello.it/en>, and on social profiles [Facebook](#) and [Instagram](#).

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date