



Nota Stampa

IEG, MUSEO DEL GIOIELLO: EXHIBITION EXTENDED "JEWELS AND AMULETS. BEAUTY IN ANCIENT EGYPT"

- The exhibition dedicated to ancient Egyptian jewels will remain open until Sunday May 28th
- Educational activities for families continue: Sunday March 26th the workshop on hieroglyphic writing
- Extraordinary openings on Monday April 10th and 24th and Monday May 1st for upcoming holidays

www.museodelgioiello.it

Vicenza, March 24th 2023 – The story of the precious objects of ancient Egypt fascinates the visitors of the Museo del Gioiello of Vicenza, which has decided to extend until Sunday May 28th the exhibition "Jewels and amulets. Beauty in ancient Egypt", curated by Paolo Marini, in collaboration with Martina Terzoli, Alessandro Girardi and Cédric Gobeil, and initially scheduled until May 7th. The exhibition, born from the collaboration between the Museo del Gioiello and the Egyptian Museum as a collateral to the exhibition in the Palladian Basilica "The creators of eternal Egypt. Scribes, craftsmen and workers at the service of the pharaoh", accompanies visitors into the world of beauty, of cosmetics and magic of ancient Egypt, discovering amulets, hieroglyphs and jewels, including an extraordinary funeral outfit still hidden among the bandages of the mummies of Kha and Merit, who lived in Deir el-Medina about 3600 years ago.

NEXT APPOINTMENTS IN THE CALENDAR

Together with the exhibition, the workshops for families continue at the Museo del Gioiello until the end of May. The next appointment, titled "Nefer = Beautiful", scheduled for Sunday March 26th, will be dedicated to the graphic signs of hieroglyphic writing and its sacred and magical meaning. Two other meetings are scheduled: on Sunday April 16th, in the "UDJAT, DJED, TIT, BES" workshop, we will talk about the uses and functions of amulets, while on Sunday May 28th, jewellery design will be discovered in the meeting dedicated to "Precious designs". To register for the workshops, reservations are required by calling +39 0444 320799 or by mail at info@museodelgioiello.it. Children aged 5 to 12 will be able to enter for free, while to participate in the workshops the fee will be 4.50 euros. The cost for adult admission is 10.00 euros (5.00 euros if resident in Vicenza and its province), 4.50 euros for the laboratory.

EXTRAORDINARY OPENINGS FOR EASTER AND SPRING BREAKS

On the occasion of the Easter holidays and the festivities of the coming weeks, the Museo del Gioiello will also be open on an extraordinary basis on Monday April 10th, April 24th, May 1st 2023.

THE MUSEO DEL GIOIELLO PROJECT

Inaugurated at the end of 2014 on the noble floor of the Basilica Palladiana, in the heart of the Vicenza gold district, the Museo del Gioiello is a cultural reference for the entire gold and jewelry sector. The nine thematic rooms of Patricia Urquiola's studio set-up allow you to discover the wonders of Made in Italy jewelry thanks to the permanent exhibition "Italian Jewels", which celebrates the best national goldsmith stories with iconic pieces signed by artists, craftsmen, designers and maisons from all the manufacturing poles of the peninsula. Workshops for families, training activities, workshops and events contribute to enriching the artistic and cultural offer of the city with the aim of enhancing a unique heritage, involving and bringing the younger generations closer to the goldsmith tradition.

The Museo del Gioiello is a project of the Italian Exhibition Group, managed with the Municipality of Vicenza.

Visiting hours: from Tuesday to Friday from 10:00am to 1:00pm and from 3:00pm to 6:00pm, Saturday and Sunday from 10:00am to 6:00pm. Useful information: the ticket for the exhibition "Jewels and amulets. Beauty in ancient Egypt" is included in the entrance ticket to the Museo del Gioiello (full price €10, reduced price €8). Reduced admission if in possession of a ticket for the exhibition in the Basilica "The creators of eternal Egypt" or for the Egyptian Museum and vice versa. To learn about the advantages of the "Vicenza Card" and all other offers: www.museodelgioiello.it.

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FOCUS ON

Italian Exhibition Group S.p.A., società con azioni quotate su Euronext Milan, mercato regolamentato organizzato e gestito da Borsa Italiana S.p.A., ha maturato negli anni, con le strutture di Rimini e Vicenza, una leadership domestica nell'organizzazione di eventi fieristici e congressuali e ha sviluppato attività estere - anche attraverso joint-ventures con organizzatori globali o locali, come ad esempio negli Stati Uniti, Emirati Arabi Uniti, Cina, Messico, Germania, Singapore, Brasile - che l'hanno posizionata tra i principali operatori europei del settore.

Il presente comunicato stampa contiene elementi previsionali e stime che riflettono le attuali opinioni del management ("forward-looking statements") specie per quanto riguarda performance gestionali future, realizzazione di investimenti, andamento dei flussi di cassa ed evoluzione della struttura finanziaria. I forward-looking statements hanno per loro natura una componente di rischio ed incertezza perché dipendono dal verificarsi di eventi futuri. I risultati effettivi potranno differire anche in misura significativa rispetto a quelli annunciati, in relazione a una pluralità di fattori tra cui, a solo titolo esemplificativo: andamento del mercato della ristorazione fuori casa e dei flussi turistici in Italia, andamento del mercato orafa - gioielliero, andamento del mercato della green economy; evoluzione del prezzo delle materie prime; condizioni macroeconomiche generali; fattori geopolitici ed evoluzioni del quadro normativo. Le informazioni contenute nel presente comunicato, inoltre, non pretendono di essere complete, né sono state verificate da terze parti indipendenti. Le proiezioni, le stime e gli obiettivi qui presentati si basano sulle informazioni a disposizione della Società alla data del presente comunicato