



FIERA DI VICENZA

## **NEXT JENERATION JEWELLERY TALENT CONTEST 2015: 'GIOIELLI PER LA PACE - JEWELLERY FOR PEACE' TO CELEBRATE DESIGNS OF 20 FINALISTS**

### **Jewellery inspired by peace on display at VICENZAORO September**

*Vicenza, September 2015* – The VICENZAORO September jewellery show, September 5-9, 2015 will see awards being presented to the winners of the **Next Jeneration Jewellery Talent Contest, whose theme was "Un gioiello per la Pace – Jewellery for Peace."**

It was fourth edition of the competition that is dedicated to young designers, under the age of 30, which was organised by **Fiera di Vicenza** in conjunction with the **Design Faculty of Milan Polytechnic**. The finalists and winners, who were notified of their success in June, were selection by a panel of experts, who had the task of judging designs from more than 155 designs submitted from all over the world. Among the countries represented were Italy, France, Holland, Germany, Great Britain, Greece, Ukraine, Latvia, Brazil, Mexico, Russia, Turkey, India, Korea, China, Taiwan, Hong Kong and the United States.

The 2015 edition of the contest follows on the success of the three previous years, after Fiera di Vicenza decided to promote the growth of young creative designers with an initiative that also serves as an important scouting tool for the international gold and jewellery industry.

The choice of materials used to create the different type of jewellery — rings, earrings, pendants, necklaces, bracelets or brooches — was left completely up to the designer.

The first prize was awarded to **Noemi Maria Antonia Cantanero** for her design of "**Sew Peace**", a brooch created from a precious button that can be used on any occasion. Second prize goes to the design "**Utopia**" by **Laura Lanaro**, a bracelet that expresses the idea of freedom contained within the concept of peace. A joint third place was awarded to **Lisa Contini**, for her necklace design "**Frammenti d'unione**" and Frenchman **Simon Bichet** for a bracelet design entitled "**Prec[ar]ious Peace**".

The finalists included: Alba Marina Belpietro with *Aster of Peace*, Cecilia Rossi with *Ascending Peace*, Noemi Maria Antonia Cantarero with *Sew Peace*, Francesca Caccioppoli with *Peace Cockade*, Barbara Moresco with *Odara*, Lisa Contini with *Frammenti d'Unione*, Concetta de Siowith *Breach*, Liu Tzu Yu with *Pray Ring*, Laura Lanaro with *Utopia*, Marlen Albrecht with *Make Music Not War*, Simon Bichet with *Prec[ar]ious Peace*, Sandra Belot with *Connections*, Roberta Manchinu with *Soft*



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*Embrace*, Joep Elderman with *The Duality of Peace*, Zhiyuan Hu with *Impulsive Instinct*, Olga Balakireva with *We Ask for Peace*, Irene Lionetti with *Kintsugi*, Angela Altamura with *Imagine*, Evelyn Stegh with *Sometime You'll Give a War and Nobody Will Come*, Margarita Medvedeva with *Bury the Hatchet*.

The jury of experts had the tough task in choosing the winners included Gijs Bakker, designer and founder of Droog Design; Luisa Bocchietto, President of ADI - Industria Design Association; Alba Cappellieri, Jewellery Design Professor at Milan Polytechnic; Marco Romanelli, designer; and Augusto Ungarelli, President of Club degli Orafi Italia.

During VICENZAORO September, the prototypes of the designs of the **20 contest finalists** will be displayed at an exhibition entitled **"Gioielli per la Pace, Jewellery for Peace"** at the **Vicenza Jewellery Museum**. A number of jewellery companies assisted the designers in creating prototypes.

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## **The winners of the Next Jeneration Jewellery Talent Contest 2015**

### **1st Prize – Maria Antonia Cantanero "Sew Peace".**

Sew Peace is a precious brooch that can be worn by anyone, regardless of age or gender. As a jewellery item, it represents peace that is not possible without a firm commitment and constant hard work. The circle becomes the symbol of a world that is not unified – a disjointed reality where, only by sewing the button, is a symbol of peace created. It is an ethical piece of jewellery for any occasion, which replaces the classical button, or being sewn as a brooch onto a garment.

### **2nd Prize – Laura Lanaro with "Utopia".**

A bracelet born of the desire to give a shape to the concept of peace, understood as freedom. Every type of cultural, religious or political imposition imprisons the individual's mind, which is unable to express itself. It is from this symbolic prison that "Utopia" suggests one escapes. Two lone bars, which appear to have forced open, imply that someone has managed to free themselves from the "arms" around them, making a step forward towards peace. The person who wear this piece shows a desire to be the protagonist of this escape.

### **3rd Prize – Lisa Contini with "Frammenti d'unione" and Simon Bichet with "PREC[AR]IOUS PEACE".**

**Lisa Contini:** "Argue as much as you want, throw dishes at one another, but never go to sleep on an argument". The concept is represented by a dish, white and immaculate like a symbol of peace, for has been broken. How can it be put back



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together? This is done using the Japanese technique known as *kintsugi*, where cracks are filled with a gold-based glue. Peace is not the finishing line; it requires an on-going commitment, where it continuously sought until it becomes a shared goal.

**Simon Bichet:** "I tried to transfer the idea of the fragility of peace and the importance of balance to achieve it, with textures that become an ornament on gold bracelets".

<http://concorso.vicenzaoro.com/2015/index.html>

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*Fiera di Vicenza is Italy's leading company when it comes to organizing trade fairs and is one of the most dynamic players at global level. It is one of the top players in the world for the jewellery trade, thanks to the VICENZAORO expo, which exports the brand to the most important international trade fairs: Hong Kong, Las Vegas, São Paulo, Mumbai, and Dubai. The company's expertise and excellent know-how also cover Lifestyle&Innovation events for different sectors: style and comfort for the home, hunting, target sports and individual protection, fishing, outdoor sports, exhibitions and ateliers dedicated to creative crafting, tech innovations for the medical and pharmaceuticals sector, cars and bicycles, universal tourism. As well as being a business hub, Fiera di Vicenza is also a cultural hub, boosting the business culture of Made in Italy, and the circulation of ideas and information to develop the economy, with a specific eye to the aspects of a company's social responsibility. The new Conference Centre, a multi-purpose, state-of-the-art facility, can host large conferences, workshops, seminars and training events at national and international levels. With its 87 employees, in 2014 Fiera di Vicenza organised 15 international and national Events in the Jewellery and Lifestyle&Innovation sectors. It also set up over 100 other events, including conventions, meetings, assemblies and seminars, some of which for international audiences.*

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